

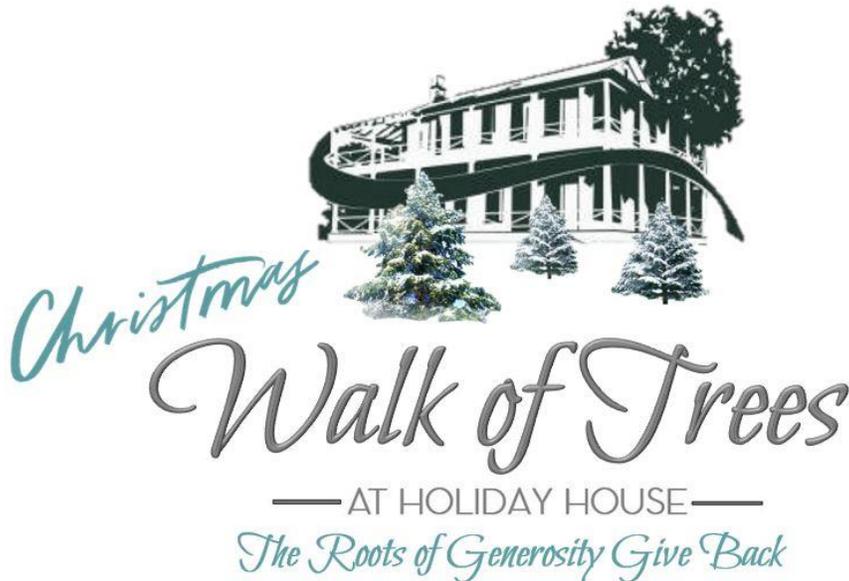


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Greetings!

Here is something new with **Christmas Under the Oaks** at *Holiday House* in 2018. Christmas is all about giving back. We are very blessed to live in a community that is **all about community and giving back!** We've decided to add a new wrinkle to our brand and we are partnering with a local non-profit charity, **CareHelp** of Sulphur, celebrating its 35th Anniversary this year. We are having something in the park called, [Christmas Walk of Trees at Holiday House: The Roots of Generosity Give Back](#)

What is Christmas Walk of Trees?

Christmas Walk of Trees is Businesses, Clubs and/or Schools selecting a Christmas tree for their business, club or school to be featured (decorations and lights) at The Brimstone Museum Grounds **December 5 – January 3, 2019**

It's a place for families and individuals to enjoy trees lining the walkways and under the oaks decorated by businesses and organizations from the Sulphur community. The trees will be officially lit in a tree lighting ceremony, **Saturday, December 8** and remain open until January 2, 2019. Come enjoy the *Walk of Trees* with your friends and family.

How can a Business or School Participate?

The decorating of your tree is left to your imagination, creativity and ingenuity. However, the following includes some rules & guidelines for you to adhere to in the planning of your decorations. The cost of a tree is \$150 (free for schools)

Simply fill out the application below with a non-refundable \$150 check made payable to ***Brimstone Historical Society***. However, a \$50 deposit will be refunded to you if your tree is picked up by **January 3, 2019**.

- Trees must be at least 6 feet in height
- You must furnish all decorations and should be able to withstand various weather conditions. Decorations made of cardboard or paper are discouraged, unless laminated.
- Decorations designed to feed wildlife are not allowed
- Decorations **MUST** be tied or wired securely to your tree to resist high winds, rain, snow (yes we had it last year!) and vandalism. Regular ornament hangers usually do NOT work
- You must furnish lights (**only use LEDs**. They use a lot less electricity) and we are limiting each tree to **three total light strands** because of potential overload on electrical wiring
- You must furnish tree stand and stake
- Be sure to bring a step ladder when you arrive to decorate.
- We will supply electricity but please supply your **extension cord**
- No business cards and brochures are allowed on tree
- We will provide signage for **Your company/organization name**. If you would like the tree to reflect a theme associated with your group, we ask that the decorations also incorporate the holiday season.
- We have a **limited number of Spaces for Trees**, 20-30 only so **respond ASAP**

You can begin decorating your tree any time between **Monday, December 3, 2018** (We ask that decorating be completed by **Friday, December 7 at noon**, in time for our Walk of Trees lighting ceremony.

Please retrieve your trees by **January 3, 2019**, and you can receive a refund of \$50. If after January 2 we will keep the \$50 and will dispose of the trees environmentally. Please direct any questions to **Howie Simon, Brimstone Museum Society board member at (818) 512-1282** or to **Thom Trahan, Director of Brimstone Museum at (337) 527-0357**.

How does it Benefit the Community?

We are asking the community to participate in the following way:

- We are asking the business, organizations and clubs to reach out to their customers, students or members to provide an unwrapped gift for children ages 1 to 17 and deliver them to the Brimstone Museum during the hours of **12 noon pm to 5 pm** on **SATURDAY, DECEMBER 8**. These gifts will be for a “shopping” day for needy families in the Sulphur community on **December 15**. It allows the parents and/or guardians the opportunity and the dignity to be able to provide toys and necessities for their families at a greatly discounted or reduced price.
- We will have a photo opportunity with unwrapped gifts placed under the Business/Group Trees that are assigned to that particular business along with

business representatives for Media and social media opportunities later that day of December 8.

- Businesses who participate in *Walk of Trees* will be given “numbers”. When customers, friends or family members drop off gifts, those gifts should have a corresponding number to the Business tree.
- The Business, Club or organization receiving the most gifts in their name will receive a prize
- The holidays are all about giving. Our motto for the City of Sulphur is “Faith, Family, Community” It teaches our young children the true meaning of Christmas and it is our hope this tradition is passed on to many generations to come

What is CareHelp about?

CareHelp of Sulphur, Inc. was organized in January 0f 1984 by people in our area who saw a need for a charitable organization to provide assistance to people in emergency situations. They immediately opened their doors shortly thereafter serving the needs of families and individuals. In addition to the area residents, they assist people passing through who are in emergency situations and also assist with fire victims. The organization has continued to grow throughout the years and they have had the opportunity to help thousands of people who needed temporary, emergency assistance.

- Approximately 75% of their income is from their local thrift store
- There is no federal or state funding
- Rely fully on funds received through contributions from churches, individuals, organizations and businesses
- Contributions are tax deductible
- They are a nonprofit 501(c) organization

For questions concerning CareHelp, please contact Jody Farnum at (337) 528-2273

A Walk of Trees Contest Among Businesses, Schools, Clubs, Organizations

We will have a contest by judges selected by the Brimstone Historical Society board members. They will judge the Top 3 Best Decorated Trees and award them on 1st, 2nd and 3rd place prizes.

The 1st Place tree will remain on the grounds of Brimstone, the 2nd and 3rd place trees will then be rewarded to two families in the Sulphur community (with information provided to us by CareHelp) who are in need of a beautiful tree for their home during the Holiday season. The award winning trees will then be available to families after **December 15th**.

Please type or print clearly:

Business Name: (**PLEASE PRINT CLEARLY**) as this will go on
signage_____

Contact Person:_____

Email:_____

Address:_____City/ST/ZIP:_____

Phone:_____

Social Media

Twitter:

Facebook:

Instagram: